

Thank you for your interest in our “Cerakote Ceramic Coatings” for use on your project. Please review the criteria below for Sponsorship consideration. Please submit all information to sponsorships@cerakote.com. If you have any questions or concerns, please reach out to Cerakote at sponsorships@cerakote.com.

Cerakote has specific guidelines, required for any Sponsorships, outlined below:

All Sponsorships will be required to pay for all coating up front.

Cerakote will provide you with a credit for the coating used on the build once all of the guidelines below are met. There will be a maximum credit of \$250.00.

GUIDELINES:

- 1) A professional rendering of the vehicle/project must be submitted to be considered for sponsorship approval.
- 2) Cerakote will be tagged via Facebook, Instagram and any other social media formats for shows attended. (#Cerakote/@Cerakote)
- 3) A complete list of vehicle/project components and parts to be coated, must be submitted with color(s) for components in order to determine the correct amount of coating for sponsorship.
- 4) The coating applicator must be a “Cerakote Certified Applicator” and be on our Applicator Map <https://www.cerakote.com/resource/locator/?>. You must discuss all application questions prior to coating the components or parts. Cerakote will not replace coatings that have been applied improperly and/or not in accordance with our application recommendations.
- 5) If there is a need of additional coating for the project, Cerakote reserves the right to change the sponsorship for the coating, if the request is determined to be in excess of what is determined to be needed.
- 6) Once the approved show has been completed, you must submit professional photos of the project, in the show, displaying the Cerakoted items, as well as the Cerakote Logo’s.
- 7) Cerakote requires a list of all shows that will be attended, and a photo of the vehicle/project at the show must be posted as proof of attendance.
- 8) At the conclusion of each show season, Cerakote requires professional photos to be emailed or shared with Cerakote for re-marketing online in our photo gallery and social media posts.

Components, Parts, Pieces being coated:

Requested colors: _____, _____, _____, _____, _____

Requested amounts: _____, _____, _____, _____, _____

*Please note:

NIC Industries, Inc. does not warranty the use or application of the materials it manufactures or supplies. Our only obligation shall be to replace any defective materials supplied by us after we have determined it to be defective. We assume no liability for damages of any kind and the user accepts the product "as is" and without any warranties, expressed or implied. The suitability of the product or intended use shall be the sole responsibility of the user. The information contained in this bulletin we believe to be correct to the best of our knowledge and testing. The recommendations and suggestions herein are made without guarantee or representation as to results. We recommend that you make adequate tests in your laboratory or plant to determine if this product meets all your requirements.

*Please note: When submitting your information, make sure all requested information is completed for each vehicle/project request. Incomplete proposals lacking the required information above and below will not be considered for sponsorship.

Again, thank you for your interest in using "Cerakote Ceramic Coatings" on your show display vehicle/project. We look forward to working together on this project.

Certified Applicator (name of business name) Address, City, State, Zip

Sponsored Party (name or business name), Address, City, State, Zip

Primary Contact (print name) Phone number Email Address

Primary Contact (signature) Date: